

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Release of Advertisement to publish in “Delhi Tourism Directory 2007-08”, through M/s. Welcare India, New Delhi. – Publication Charges – Amount Sanctioned Rs.16,000/- - Orders – Issued.

---

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 1033

Dated: 14-12-2009

Read the following:

1. Govt. Lr.No.51/PMU/PRO/2008, YAT&C (PMU) Department. dt. 25.01.2008
2. Bill No. Welcareindia/Advt./2008/043 of M/s. Welcare India, New Delhi.

\* \* \*

**ORDER:**

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released an advertisement to publish in “Delhi Tourism Directory 2007-08”. INDIA. A Tourist Guide. Boosting Indian Economy, through M/s. Welcare India, New Delhi. After publication of the advertisement, the advertising agency has submitted a bill amounting to Rs.16,000/- vide letter 2<sup>nd</sup> read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for payment of an amount of Rs.16,000/- (Rupees Sixteen Thousand only) towards publication of the advertisement in “Delhi Tourism Directory 2007-08”.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (12) – Advertisement for Promotion of Tourism, - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Welcare India, New Delhi, after deducting Tax, payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Welcare India, New Delhi.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad  
Copy to:  
The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded :: By Order//**

**SECTION OFFICER**